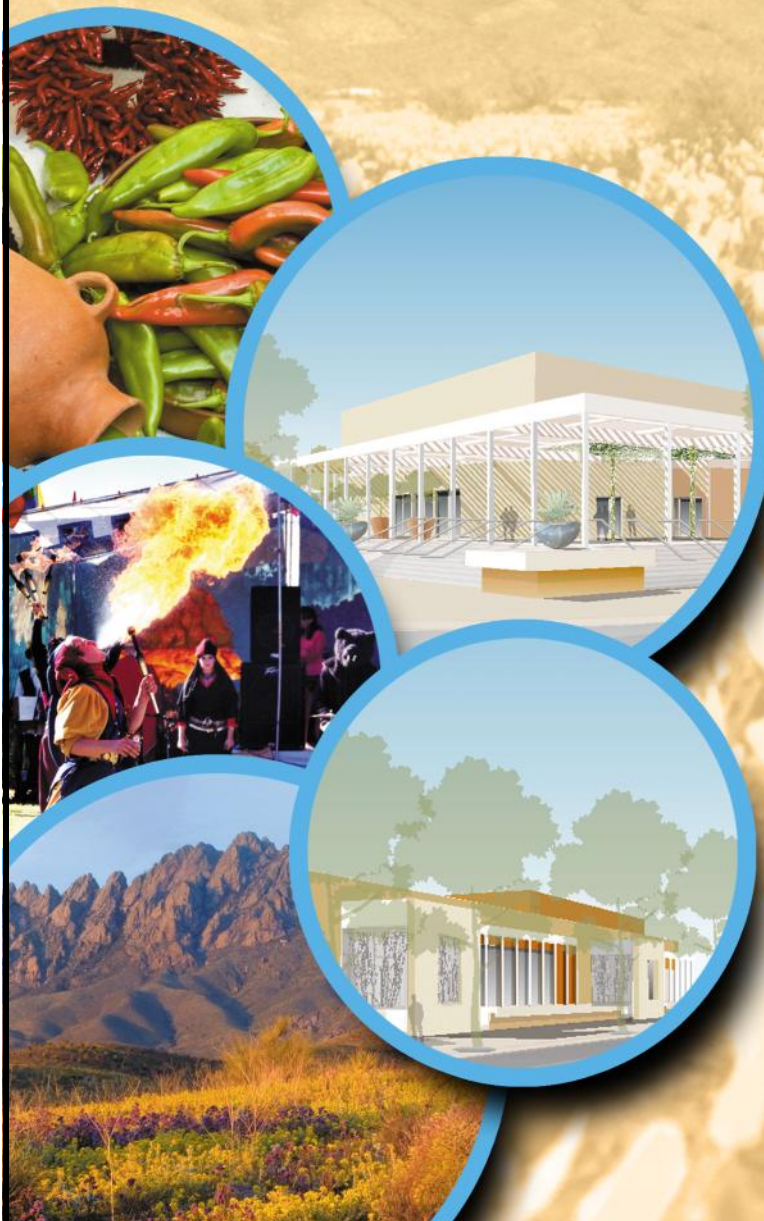


Las Cruces Convention Center

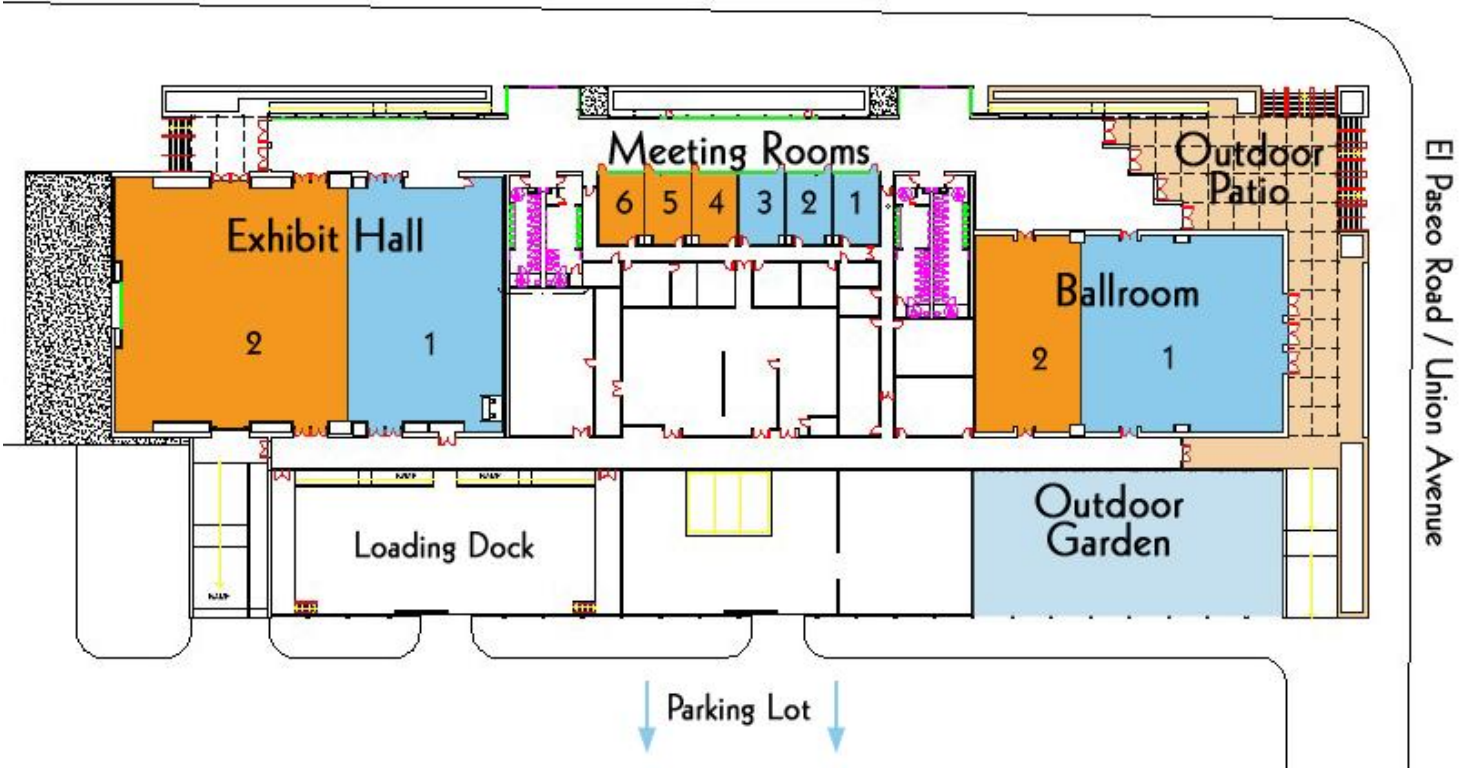
Memories Found Only in Las Cruces

Conventions. Tradeshows. Meetings. Fundraisers. Employee Events. Weddings. Special Events.



Managed by
GLOBAL SPECTRUM
a subsidiary of Comcast.SPECTRUM

University Avenue



Space	Sq. Footage	Banquet	Theater	Classroom	Exhibits
Exhibit Hall 1 & 2	14,500	975	1450	NA	75
Exhibit Hall 1	5,800	385	580	450	30
Exhibit Hall 2	8,700	590	870	670	45
Ballroom 1 & 2	8,950	600	890	685	45
Ballroom 1	6,000	400	600	465	30
Ballroom 2	2,950	200	295	220	15
Citizen Bank Meeting Rooms 1 2,3	1,425	96	142	108	
Citizen Bank Meeting Rooms 1,2	950	64	95	72	
Citizen Bank Meeting Room 1	475	32	47	36	
Citizen Bank Meeting Room 2	475	32	47	36	
Citizen Bank Meeting Room 3	475	32	47	36	
Las Cruces Sun News Meeting Rooms 4,5,6	1,425	96	142	108	
Las Cruces Sun News Meeting Rooms 4,5	950	64	95	72	
Las Cruces Sun News Meeting Room 4	475	32	47	36	
Las Cruces Sun News Meeting Room 5	475	32	47	36	
Las Cruces Sun News Meeting Room 6	475	32	47	36	

Capacities are estimates based on industry formulas.
Actual capacity depends on equipment needs and orientation of the space.

**About the Convention Center:**

The LEED certified Convention Center is 55,000 square feet with just over 30,000 square feet of meeting space. The facility features a 14,500 square foot exhibition hall as well as a nearly 9,000 square foot ballroom. There are 6 break-out rooms with nearly 3,000 square feet of space. Additionally, the building boasts over 5,000 square feet outdoor space and 2,000 square feet of indoor pre-function space.

Location:

The Convention Center is located at 680 University Avenue, at the corner of University Avenue and Union Avenue. The Center is within close proximity of restaurants, entertainment, shopping, and boasts over 2,500 hotel rooms within a 6 mile radius.

Exhibit Hall:

14,500 square feet of column-free contiguous space. The Exhibit Hall features carpeted floors and access to utilities for ease of logistics and exhibitor satisfaction. The 20' clearance height of the space offers the flexibility for bringing in large exhibits and rigging from the ceiling for full production events.

Ballroom:

Approximately 9,000 square feet of column-free carpeted space and the 24' ceilings will show the exposed wood beams to add to the ambiance of the well appointed space. The Ballroom boasts an outdoor covered event area with views of the Organ Mountains.

Meeting Rooms:

Nearly 3,000 square feet of breakout space in six 18' x 27' meeting rooms, which can also be combined to form two 36' x 54' meeting rooms 1,458 square feet each.

Prefunction Space:

Over 8,500 square feet of indoor prefunction space as well as over 5,000 square feet of outdoor space.

Food and Beverage Service:

In-house, onsite food and beverage services will be provided exclusively by the Las Cruces Convention Center. The team at the Convention Center will work to create customized options that fit the taste and budget of any group. The food and beverage department can create menus to suit your group whether it's a meeting for 20 or a gala for 800.

Equipment and Services:

The Las Cruces Convention Center boasts both onsite exhibitor services and Audio Visual. These services will enhance yours and your exhibitor's experience by having the equipment and staff on hand throughout your events. Complete Audio Visual are available from a single microphone or a full stage production complete with audio and video recording capabilities.

Parking:

Onsite parking offers 350 paved spaces and over 100 spaces of overflow parking with easy access to the building. Additional overflow parking is located a short walk from the building.

Truck Access:

Truck access is conveniently laid out with a "U-shaped" loading dock with a dock leveler to allow load in and out for all size trucks. Additionally a drive up ramp with a 12x12 overhead door allows direct access to the exhibit hall floor. A ramp leading to the outdoor plaza and access to the Ballroom.

Electrical:

Electrical power for events is conveniently located in floor boxes located on 30' centers throughout the exhibit hall and ballroom. These boxes all have multiple 60 amp service and various boxes have 208 volt single phase connections. Supplemental power is provided at various locations to provide stage or heavy exhibit needs. These are 200 Amp, 3 Phase disconnects. Power for registration or exhibits is located throughout the Pre-function areas.



Think Customer First!

Global Spectrum, management company of the Las Cruces Convention Center, has a company wide Customer Service Program called **"How You Doin'?"**. Our catch phrase encourages all of our employees to engage in conversation with customers to not only assist them and make their experience more enjoyable, but for the Las Cruces

Convention Center to gauge its performance. We truly believe in providing the best possible experience for our patrons that attend our events as well as to the promoter and planners who produces them. Our **"How You Doin'?"** Program has proven to be a valuable part of our success.

Our approach begins with a simple question, **"How You Doin'?"**, but it's more than that. It is going beyond and treating our customers the way they want to be treated. It is all about giving our customers the ultimate experience.



Top Ten Customer Service Principles

Customer First

Use all resources available to serve internal and external customer interactions.

Golden Rule

Treat co-workers and customers with complete respect, fairness and courtesy.

Listen

Ask open-ended questions, be attentive and clarify understanding to improve accuracy of responses.

Think "YES"

Consistently demonstrate a can-do approach in thoughts and actions.

Be Professional

Represent Global Spectrum in an ethical and positive manner with all interactions.

Positive Attitude

Solve problems creatively by making decisions that positively impact the entire organization.

24-Hour Rule

Act with an appropriate sense of urgency when responding to any and all requests.

Everybody Sells

Suggest and implement new ways to drive and improve our business.

Enthusiasm

Work with a passion towards achieving individual, team and organizational growth and success and encourage others to do the same.

Do It Now

Deliver on the things you have committed to doing and/or are accountable for producing.

Contact Us Today To Reserve Your Space
Phone 575.526.0100 | Fax 575.526.0103
www.MeetInLasCruces.com